SCHREINER MEMORIAL LIBRARY DRAFT ACTION PLAN AND TIMELINE

May 10, 2013

ACTION	RESPON SIBILITY	TIME LINE	NOTES	RESULTS
MAY				
100 FAMILIES				-
Develop list of families	Committee			
Divide list and make calls	Committee			
Dev places to put flyers and take resp			Orchard Manor, county bldg.,	
Discuss yard signs			Do we want this for only 100 families or for other segments?	
100 WOMEN				
Reception at Marly's		May 8		
Identify places to leave flyers				
Request challenge grant	Jodi	May 1	Donor is considering and willing to meet to discuss	
			10	
OUTDOOR PERF AREA				
Determine strategies				
Determine				
recognition Dev committee				

BUSINESS	·			
Dev list	Amy			
Dev letter and att	Jodi			
Identify date for				
After Hours				
Identify addt'l comm				
members				
		·		
EVENTS				
Send email to Lions	Jodi			
Send email to	Jodi			
Jaycees	3001			
Plan booth at				
summer events				
Summer EVENIS				
DUDUOTY				
PUBLICITY				ł t
			15.5	
Huebschmann			Major gift feature	
Huebschmann Bucks for Books			Major gift feature	
Huebschmann Bucks for Books event info			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	
Huebschmann Bucks for Books event info Listing of first 25			Major gift feature	

ACTION	RESPON SIBILITY	TIME LINE	NOTES	RESULTS
JUNE				
100 FAMILIES				
100 1401451				
100 WOMEN				
OUTDOOR				
PERF AREA				
BUSINESS				
EVENTS				
Speak to Jaycees			,	
				
PUBLICITY				
Local businesses	-		Feature those who	
Local Dusillesses			have given	
Kids reading			Why a new library?	
program			. my a non horary .	
Highlight next of				
100 families				
Highlight first 100				
women Highlight band shell				
event				
Svont	1			

	ACTION	RESPON SIBILITY	TIME	NOTES	RESULTS
	JULY				
	100 FAMILIES				
					4
	100 WOMEN				
	OUTDOOR				
	PERF AREA				
	TER AREA				
	BUSINESS				
- I	CONTRACTOR OF THE PARTY OF THE	Afterhou	13		wealf owned
Charal P	- Bysin	is and	7 - For	nol istilcom	0
)	Nuy 14th 5:00)	104	r .	
			Rifoshr	rento	
	2 - 1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -				
	EVENTS				
	EVENTS				
	PUBLICITY				
	Dr Elston gift			Discuss if this is a	
				challenge for 100	
				women ; may need to	
				move up	
				Spotlight Night on the	
				Square	
				Highlight past and present famous women	
	July 18th			present lamous women	
	NONS				
	the state of the s				

- In paper

ACTION	RESPON SIBILITY	TIME LINE	NOTES	RESULTS
AUGUST				
100 FAMILIES				
100 WOMEN				
OUTDOOR				
PERF AREA				
yal .				
BUSINESS				
EVENTS				
	75			
DUDI IOITY				
PUBLICITY Band shell			Should this be earlier to	
Dana Sileli			highlight summer	
			concerts and events?	
Germany and Hyden signs				
Promote band				
concerts and				
movies on opposite weeks				
Ads with donor				
pictures and why				
they gave				

Steady Deals

ACTION	RESPON SIBILITY	TIME LINE	NOTES	RESULTS
SEPTEMBER				
100 FAMILIES				
100 WOMEN				
OUTDOOR				
PERF AREA				
PERFAREA				
BUSINESS				
DOUNTED				
EVENTS				
PUBLICITY				

ACTION	RESPON SIBILITY	TIME	NOTES	RESULTS
OCTOBER				
100 FAMILIES				
100 WOMEN				
100 WOWEN				
BAND SHELL				
BUSINESS				
			4	
EVENTS				
LVLINIO				
PUBLICITY				
	-			